



**80%**  
of your industry requirements  
can be met right out of the box

# LET US HELP YOU DO BETTER...

Columbus knows how to make clients more successful by adapting and implementing proven, Microsoft-based solution sets to maximise the efficiency and overall business performance of food manufacturing and distribution companies.

With deep engagement in the food industry, we build targeted solution sets on top of the reliable Microsoft platform that deliver value and ROI faster. Our solutions often meet 80% of the industry requirements right off, and with basic system configuration, you will experience the full impact on your business performance at a lower total cost of ownership.

We help you streamline processes to optimise your business in a professional, yet pragmatic way. Our proven SureStep+ process and unique solution sets ensure a faster and less expensive implementation.

**IMPRESSIVE ROI RESULTS:**

- ✓ *Three time more product being produced with no increase in overhead*
- ✓ *Inventory reduced by 200% from the prior year*
- ✓ *Closing periods down from seven to two days after close date*
- ✓ *Production run preparation reduced from one week to 24 hours*
- ✓ *A 22% reduction in accounting staff - saving two man years of cost*



**///** *We have tripled in size without adding any additional resources*

Park 100 Foods

By upgrading to a Columbus end-to-end business application, your business will achieve:

### Improved operational efficiency and collaboration in the supply chain

Streamlining the integration of all your supply chain processes is crucial to stay competitive, and we can help you:

- Manage your items throughout the whole value chain, yield scrap, waste, co- and by-products, grades, etc.
- Control and plan your stock, production, packaging and distribution
- Improve collaboration between stock, production and packaging/distribution to manage product perishability and optimise your production capacity, warehousing and cash flow
- Reduce manual and double registration operations
- Avoid break downs and interruptions in your manufacturing process
- Manage different ways of processing your products at multiple sites

### Improved basis for optimal business decisions through increased visibility

Real time access to accurate business metrics is vital for your ability to make optimal business decisions, quickly and effectively. We can help you:

- Understand precisely where your business gains and loses money
- Optimise performance through business intelligence, data mining, analytics and KPI monitoring
- Break down organisational or multiple systems barriers to extract isolated data and deliver critical information to management and employees

### Improved food safety and reduced risk

Your ability to deal with food threats, compliance, regulations and provide swift data may prove a powerful competitive advantage. We can help you:

- Integrate government regulations in your processes for facilities, packaging, food safety, taxes, environmental protection, food ingredient and nutrition labelling, and worker health and safety
- Comply with environmental programs and regulations such as HACCP
- Implement preventive measures, e.g. to minimise risk and manage/control quality
- Implement reactive measures, e.g. Track & Trace

### ABOUT COLUMBUS:

Columbus currently employs over 1,000 dedicated professionals working out of 41 offices in 21 countries. With more than 20 years experience and 6,000 successful business cases, Microsoft recognises Columbus as a top global partner and has presented the company with virtually every award and certification available.

'Columbus' is a part of the registered trademark 'Columbus IT'

## WANT TO KNOW MORE?

For more information on Columbus Food, including case studies, videos and white-papers, visit [www.columbusglobal.com/food](http://www.columbusglobal.com/food)

### CLIENT QUOTES:

*"With Columbus, we've been able to back track from fork to farm in a matter of minutes"*

State Garden, Inc

*"After six months of centralised procurement and access to data across the whole group, we were able to negotiate savings with suppliers for \$3M per year"*

Elliott Group

*"With the old system, the production ticket used to take us 45 minutes. Now we have the figures instantly. The whole process takes 5-10 minutes - a 77% time savings in production planning"*

Fairfax Meadow

*"From day one, we experienced an amazing flexibility and the ability to bend the solution to fit our unique needs"*

Stonewall Kitchen



**2011 PARTNER OF THE YEAR**  
Microsoft Dynamics Distribution  
Finalist



**ColumbusFood®**