

Columbus®

Value creation through innovation and continuous improvements

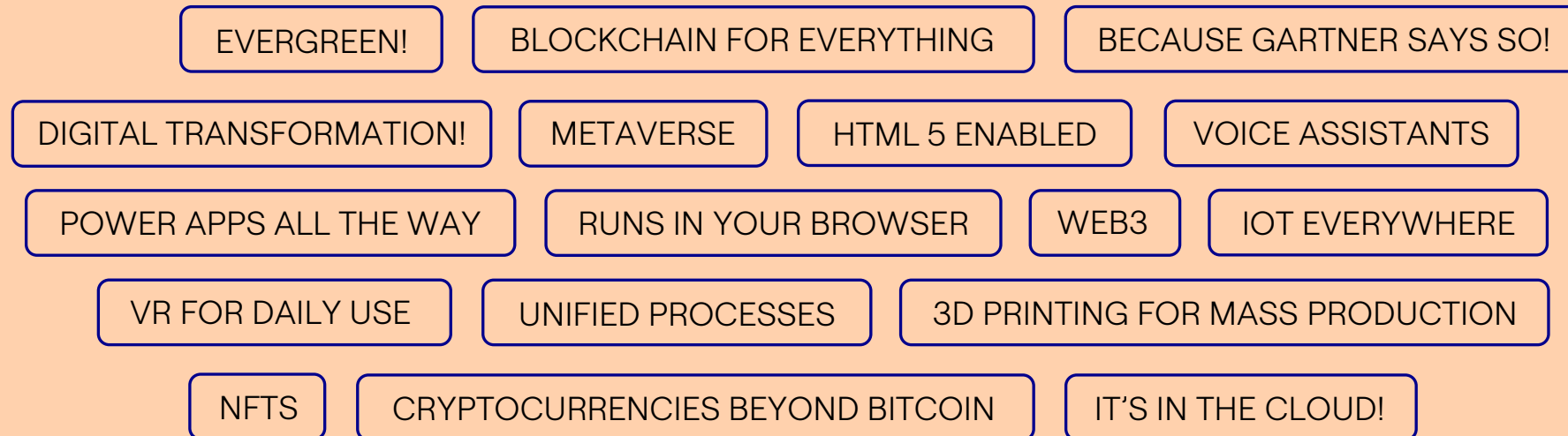
Anne Grönsund, Columbus



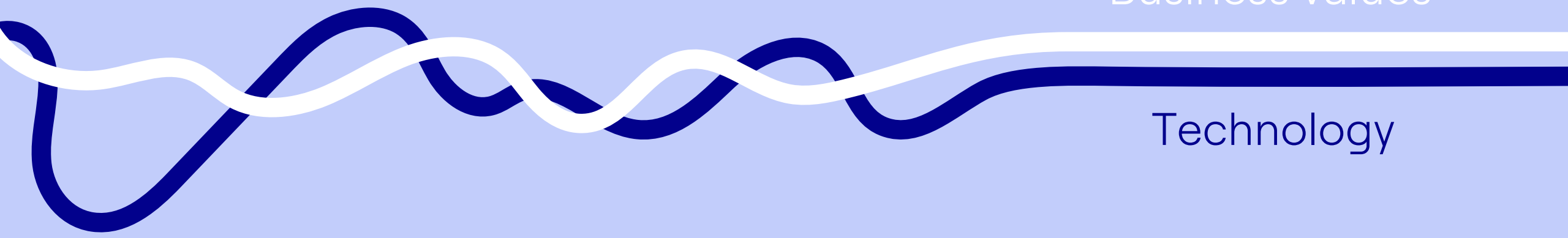
5/14/2025

“Go-live” is not an end state,
it’s a new beginning

Focus on business goals over technology trends



Agentic AI



Business values

Technology

Digital transformation today

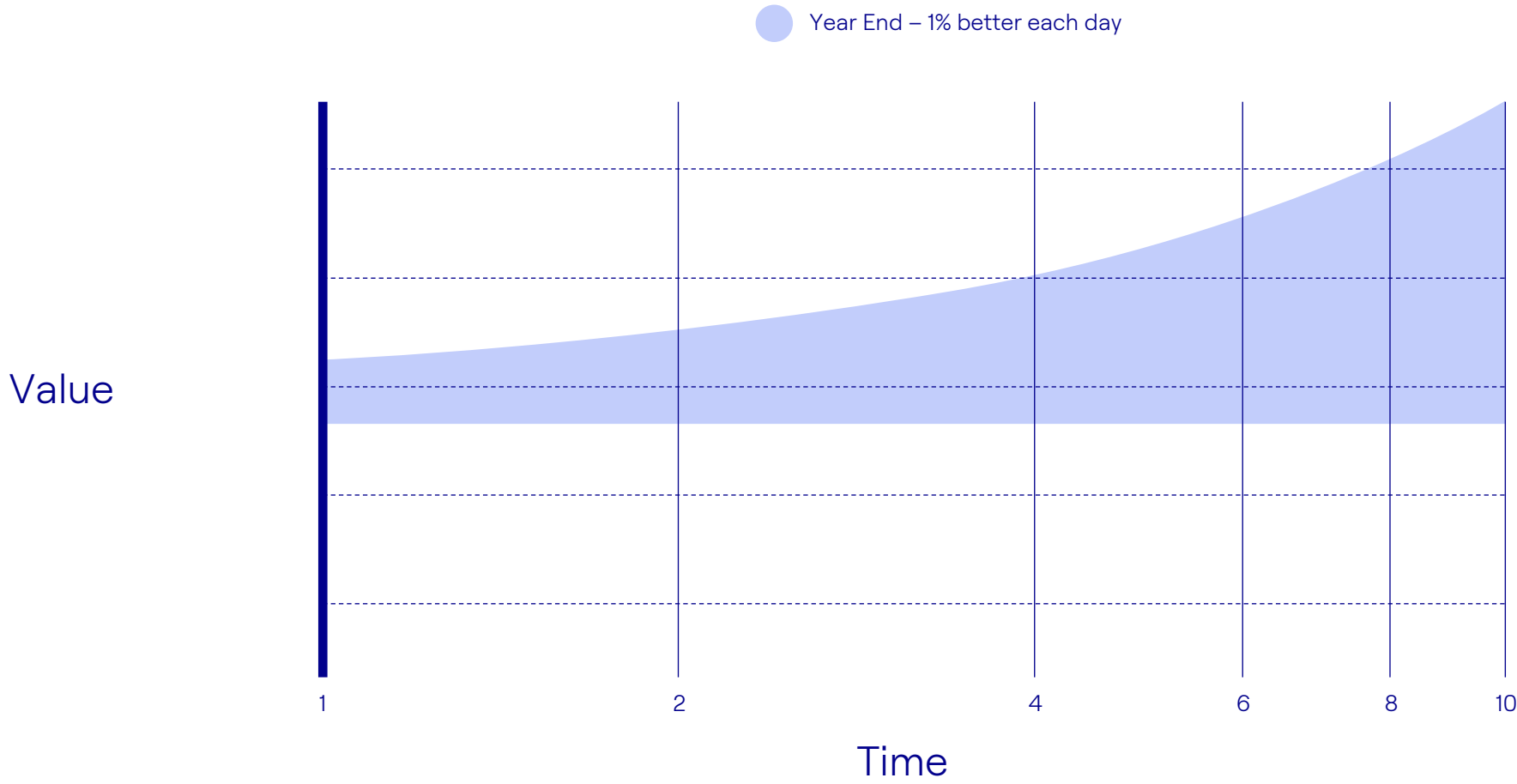
Focus on
technology trends
over business

Fragmented
initiatives
limit success

Investments
misaligned
with business
outcomes

Absence of
quick wins
hinders progress

Innovation is about marginal gains



Innovation in the domain of BizApps

01

BizApps are not
innovative by nature

02

It is a backbone
of innovation

03

It will accelerate or slow
down the innovation

Innovation isn't possible
without stable operations

Prerequisites for success

Solution control

Align build and run processes to maintain agility and stability.

Solution availability

Ensure uptime with proactive monitoring and quick response processes.

Security & compliance

Protect your data and maintain operational security with real-time monitoring.

Data governance

Establish clear data ownership, quality control, and access policies to drive trusted decision-making.

Quality assurance

Implement structured testing to validate changes and minimize disruption.

Solution governance

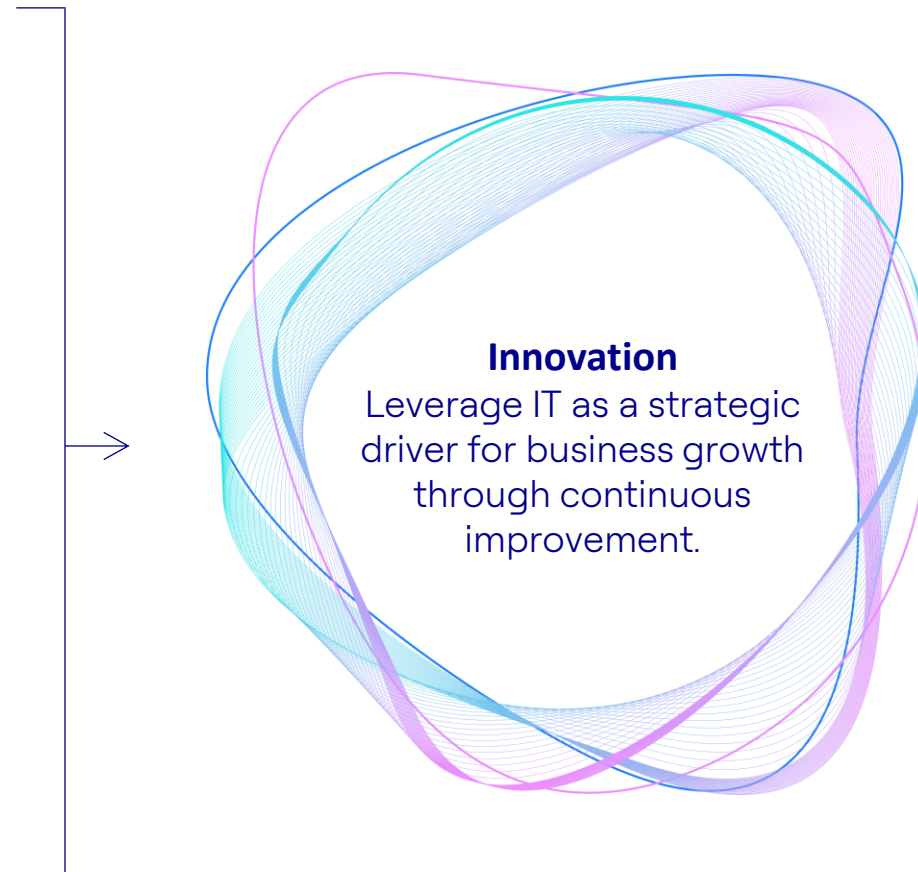
Maintain alignment between IT service delivery and evolving business needs.

Cost control

Manage budgets by optimizing resource usage and reducing waste through transparent financial tracking.

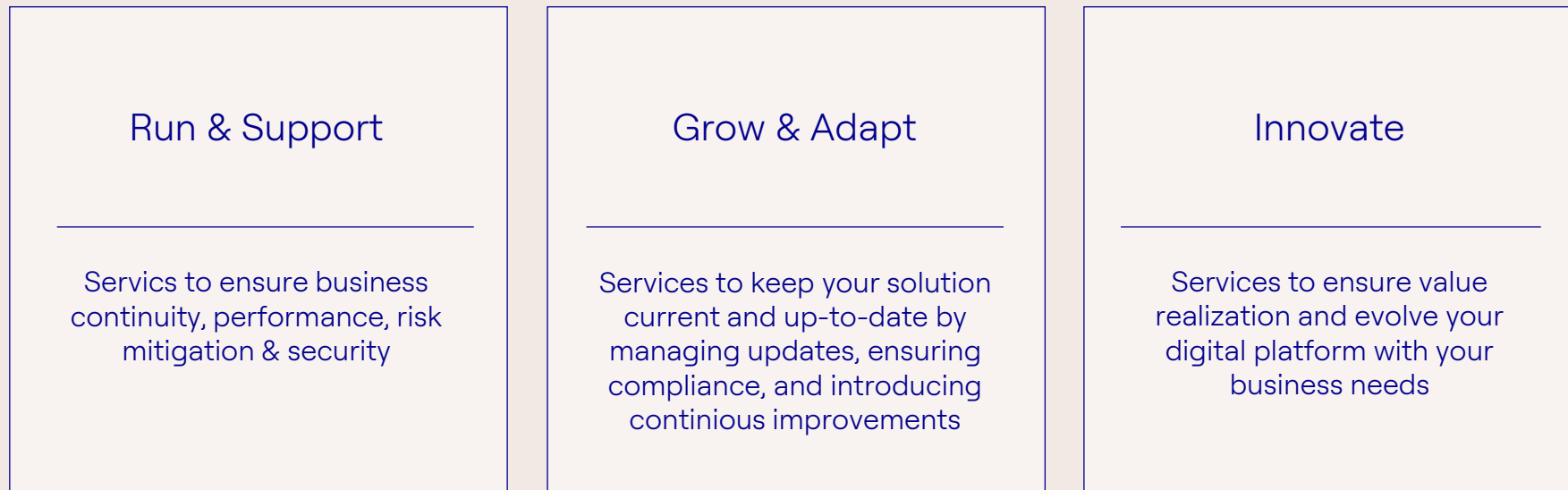
User experience

Prioritize user satisfaction to unlock productivity and boost adoption.



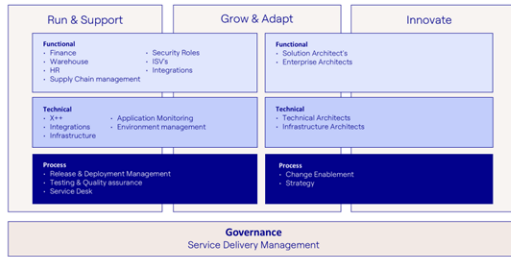
Discipline

Evolve – Columbus approach for innovation after go-live



Fundamentals for innovation and continuous improvement

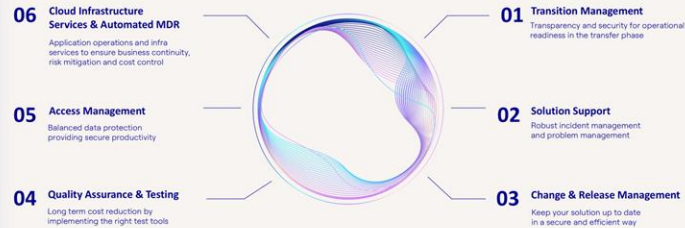
Operations & Evolution



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Service areas

Maximise the value of your IT investment



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Service architecture

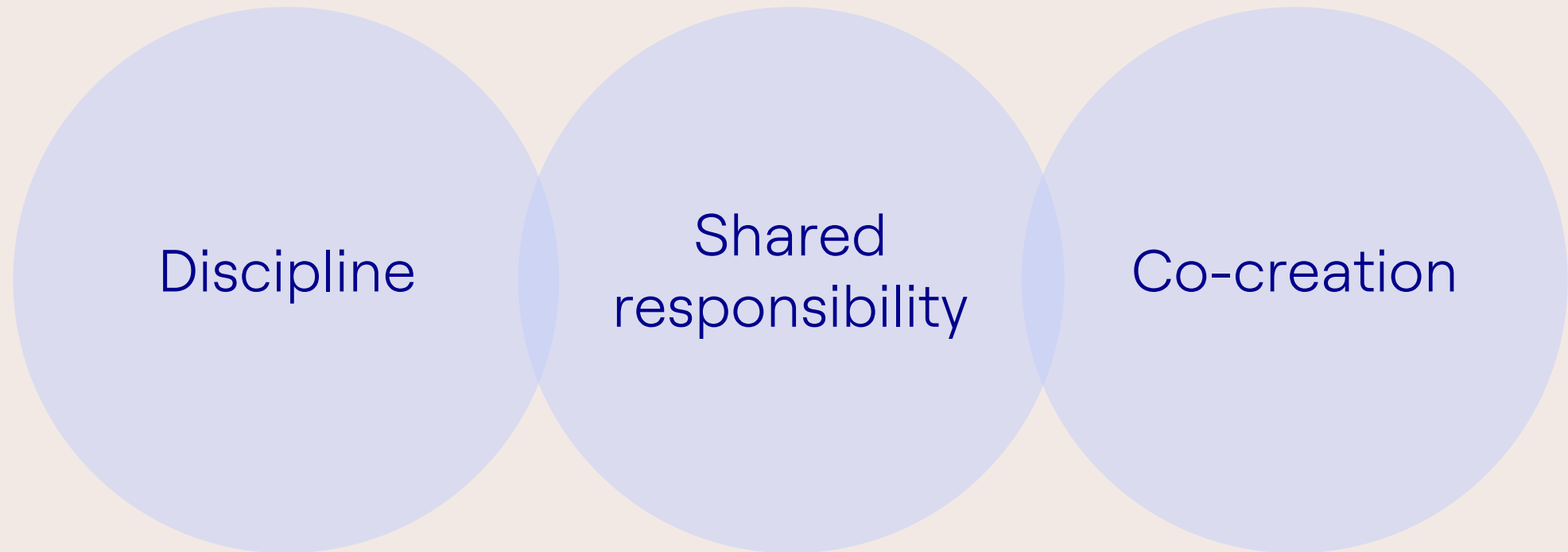


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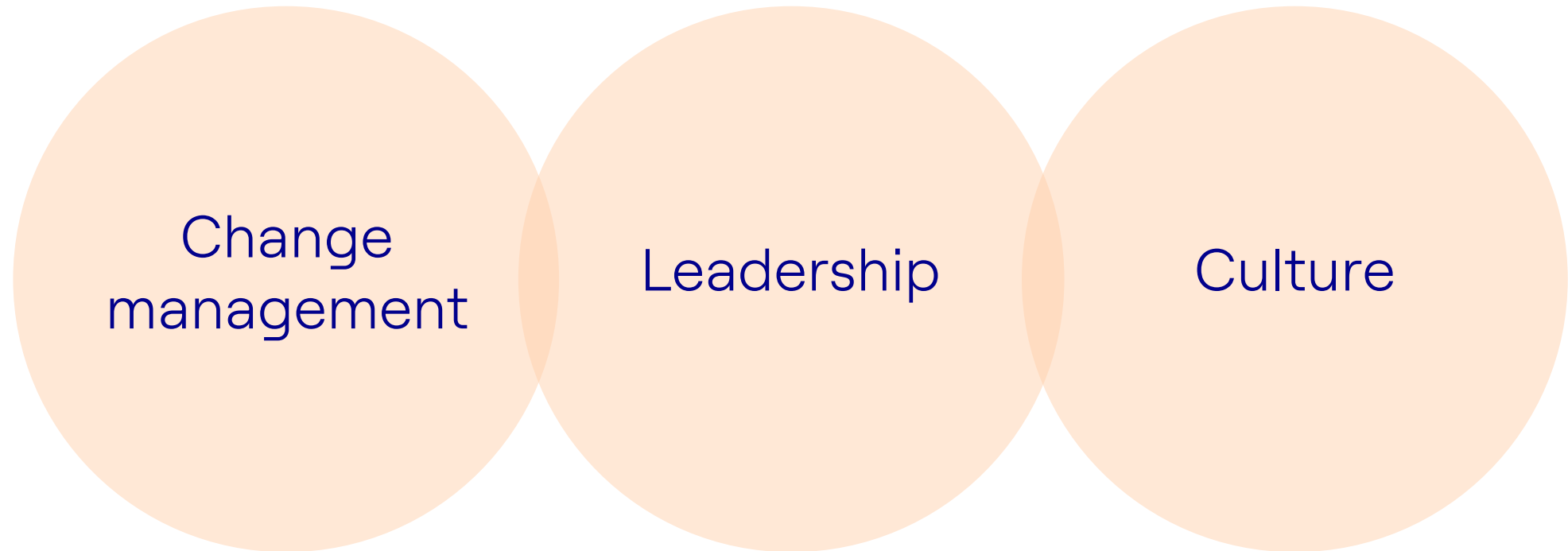
How do you innovate?

Innovation essentials



Value first with people mindset

Why do we invest in the tech but not in enabling it in our organization?



Key takeaways

- Discipline
- Evolve
- Shared responsibility
- Co-creation



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